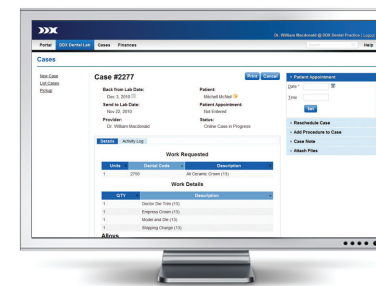




DDX: DIGITAL DENTAL EXCHANGE

Make the move to less paperwork, more efficient workflows, and faster payments

How much time does your staff spend tracking down missing case information over the phone, deciphering illegible handwritten prescriptions, or following up on billing questions and late payments? DDX from Henry Schein is ready to help you eliminate these problems forever—with a complete, web-enabled case management solution that forms an effective and secure electronic connection with every DDX-enabled dental practice your lab works with. With DDX, you can eliminate time-consuming and error-prone paperwork, streamline and automate new case submission, manage and collect payments electronically, and much more.



DDX is proven to help labs become more:

- **Efficient**—72% of DDX-Enabled practices now schedule patient follow-up based on the DDX turnaround date.
- **Competitive**—30% of DDX-Enabled practices say that a lab's being DDX-Enabled would strongly influence their decision in switching labs.
- **Profitable**—58% of DDX-Enabled practices have increased their case volume to their DDX-Enabled lab. 22% of practices have reduced costly re-schedulings by 25% or more.

Take Advantage of Complete, Accurate, and Consistent Paperless Submissions

DDX makes it easy for the practices you work with to create accurate and complete new lab cases quickly, package them together with all the additional files and resources you need, and submit them instantly over a secure electronic connection. With these convenient electronic prescription and case management tools, you can:

- **Eliminate the errors and omissions** that often accompany handwritten lab paperwork.
- **Save time and effort** with an efficient “Quick Case” electronic form that allows you to submit basic casework quickly—or use more advanced tools and forms for more complicated cases.
- **Streamline digital file management** by making it easy for practices to upload complete digital case files directly to your lab. This automated process is much more efficient and less error prone than mailing physical disks, sending files in separate e-mails, or manually uploading files to an FTP site.

www.DDXDental.com | 1-877-244-9345



DDX Features

- Web-enabled case management
- Integration with LabNet, LabTrac, ABS and more
- Fast and accurate electronic case submission
- Automatic routing to different fabrication centers
- Digital file transfer and management
- Complete visibility into tracking, shipping and invoicing status
- Automated pickup requests, shipment tracking and progress updates
- Electronic statements and invoicing
- Secure user accounts and access control

Case	Invoice	Patient	Back from Lab	Status
2271	00001802	Chris Jordan	Dec 3, 2010	Closed - Invoiced
2267	00001805	Fred Smith	Nov 15, 2010	Closed - Invoiced
2269		Jeffrey Jones	Dec 3, 2010	Online Case in Progress
2272		Jeremy Novak	Dec 3, 2010	Online Case in Progress
2268	00001804	John Macdonald	Nov 18, 2010	Closed - Invoiced
2276	00001799	Lynda Kobold	Dec 3, 2010	Closed - Invoiced
2270	00001803	Mike Caplan	Nov 30, 2010	Closed - Invoiced
2274	00001800	Mike Heath	Dec 3, 2010	Closed - Invoiced
2275		Patti Costa	Dec 3, 2010	Online Case in Progress
2273	00001801	Terri Heath	Dec 3, 2010	Closed - Invoiced

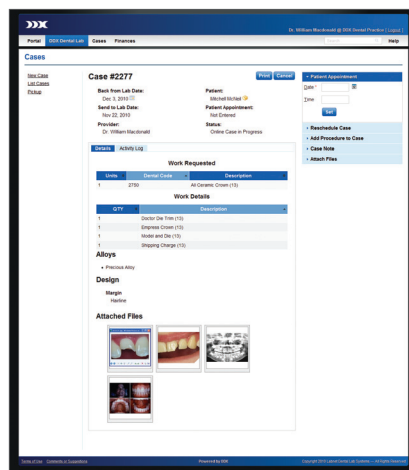
The simple DDX interface makes it easy to submit, manage, and track lab cases.

- **Improve scheduling accuracy** by sending practices accurate case return dates that are based on your actual production schedule and capacity, rather than a standard fixed turnaround schedule. This translates directly into reliable delivery dates and more satisfied customers.

Track and Manage Your Lab Cases Online

After practices submit cases to your lab, DDX helps you manage them efficiently—and provide accurate, up-to-date status information to your customers. These powerful case management tools make it easy to:

- **Improve workflow** with instant access to accurate, real-time information about the status of every pending lab case—along with automated electronic alerts that keep your staff up-to-date and on-task as cases work their way through your system.
- **Reduce the number of late case arrivals** by monitoring the status of cases that are scheduled for shipping or delivery. With DDX, you can instantly identify potential late cases, make scheduling adjustments, and work directly with practices to resolve issues.
- **Streamline pickup requests** by allowing practices to enter their pickup requests directly into DDX. Then, you can transfer those requests automatically to drivers or courier reports and provide practices with detailed tracking information for UPS or Federal Express shipments.
- **Keep practices informed** with automated e-mail or RSS notifications that keep them updated as cases are created, updated, shipped, and invoiced.



DDX makes it easy for practices to package digital files and submit complete, accurate cases to your lab.

Manage Invoices and Payments Online

DDX makes it easy to manage and track all of your casework. It also helps you collect payment for that work—with convenient eBilling and invoice management capabilities. DDX is ready to help your lab:

- **Send convenient electronic statements** that are automatically linked to specific invoices, case details, and other useful information.
- **Streamline the payment process** by automatically delivering electronic statements and invoices directly to the people who need them.
- **Reduce collection times and increase revenues** by offering practices flexible, convenient options for making payments. This includes integrated payment processing capabilities that support both credit card and eCheck payment options.

Create a more Flexible and Intelligent Case Workflow with DDX Labscripts™

Guiding practices to submit complete cases can be a complex and difficult process—especially when those cases involve multiple fabricators in different locations. With a new DDX feature called Labscripts™, you can customize your digital prescription form by procedure—making it easy for practices to submit accurate and complete information—and then route, track, and manage outsourced casework through one central network via DDX. This unique approach means that DDX Labscripts can help you:

- **Guarantee complete and accurate information for every case** by creating customized electronic submission forms that require practices to provide specific information before they can submit cases.
- **Boost efficiency and eliminate mistakes** by automatically routing casework among many different fabrication centers.
- **Reduce follow-up calls** by providing practices with visibility into your case production workflow—from submission and fabrication status to detailed shipping information.

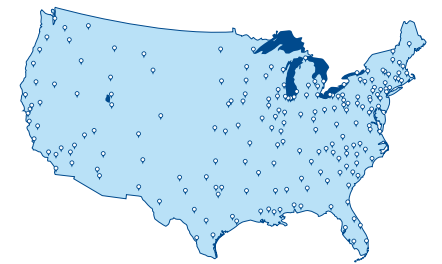
Make Digital Case Management Part of Your Larger Lab Management System

DDX is designed to become a natural, integrated component of your integrated lab management solution. It works flawlessly with popular lab management solutions, including LabNet, LabTrac, SupplyNet, and ABS. And it offers you the additional flexibility of accessing the complete range of DDX features and capabilities through a convenient browser-based interface.

This flexibility and integration with other leading dental industry technologies makes DDX the standard for digital case management, and provides you with more choices—and allows you to make electronic lab case management a natural, painless addition to your existing processes and systems.

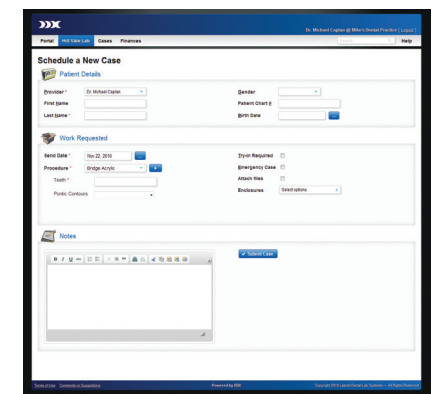
Take the Next Step

It's quick and easy to get started. Call **877.244.9345** or visit **www.DDXDental.com** to learn more about DDX from Henry Schein. Start taking the time, effort, and mistakes out of case management. And make your lab more efficient, productive, and profitable.



Did You Know?

- More than **1,750 labs** across the United States run DDX-enabled lab management software.
- More than **47,000 practice desktops** are already DDX-Enabled.
- **56%** of practices that use DDX currently depend on DDX turnaround dates to improve the accuracy of patient followup visits.



With a convenient browser-based interface, any practice can submit cases any time, from any computer with an Internet connection.